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Vitabri® by Ins'TenT Presents its Star Product

Huntington Beach, CA – October 10, 2014 – Vitabri® by Ins'TenT, the leader of high-quality tents presents the *V3 Premium Aluminium Pop-Up Tent*. Measuring less than 5ft when closed and weighing less than 50lbs, it is the lightest pop-up tent in its category. The *V3* is truly versatile and can be easily transported from one event to the other without any inconvenience. Best of all, the *V3* can be deployed in just 30 seconds without the need of tools.

“This is the best tent in the industry” said Damien Vieille, C.E.O of Ins'TenT Industries. “It is not only affordable, but it is also the lightest, most durable pop-up tent in its category. And it comes with a rust-free warranty to ensure its longevity.”

The *V3 Premium Aluminium Pop-Up Tent's* features include: riveted stainless steel, truss connectors, heavy-duty fibreglass fittings, and over-sized metal footplates that really ensure stability. It is available in two shapes, rectangular and square: 10'x10', 10'x15' and 10'x20'. The top is available in heavy-duty vinyl or 600 denier polyester. A variety of solid colors are available or full dye sublimation & printing is available upon request.

Consumers may now purchase the *V3* tent on the newly designed Ins'TenT Industries website. “We’ve worked very hard on creating a new, interactive website where users can place orders online to facilitate the ordering process,” said Vieille. The Ins'TenT website brings together all Ins'TenT brands including the popular brand, Vitabri.”

For additional information on the *V3 Premium Aluminium Pop-Up Tent* please visit www.instent.com.

Editor's Note: For additional information or press images, please contact Miriam Couturié, Vitabri by Ins'TenT. 7391 Prince Dr., Huntington Beach, CA 92647, 714-842-7500 (Voice).

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